

### THE CHALLENGE

This moving company needed to accept large payments securely while in the field — in cities and rural areas.

### THE SOLUTION

The Clover® Go mobile app and card reader help the movers accept payments anywhere, anytime — even without a Wi-Fi connection.

### THE RESULT

Now, the movers can focus on the tough job at hand and rest assured that payments are taken care of reliably and securely.



## Accepting payments on the go with the Clover Go mobile app and card reader

### Enable customers to pay for expensive services with a credit card

Diana Ghiura has worked in the moving business for nearly ten years, but the events of 2020 changed her course. After giving birth to her first child during the Covid-19 pandemic, she decided to take ownership over her career and open her own business.

At first, “finding customers was the greatest challenge,” Ghiura recounts. “I’m a woman and people don’t usually associate the moving industry with women, however, we’re trying to rectify that and advertise that we are a woman-owned company, and it’s been working fine so far.”

When it came time to choose a payments processor, going with Clover was a no-brainer. “I used Clover before, and it was just the logical choice,” Ghiura recalls.

As anyone who has ever moved knows, moving is expensive — especially across long distances. Ghiura knew that providing the option to pay for these expenses with a credit card was essential. “We cannot expect everyone to have cash available or to just write us a check. So we found Clover.”

## The Clover Difference

Accept “on the go” payments in no time

Accept virtually any payment type anywhere—even when there’s no Wi-Fi

**Name:** Transylvania Moving Company

**Website:** transylvaniamoving.com

**Location:** Beverly, MA

**Business type:** Moving and Storage

**Clover merchant since:** December 2020



Transylvania Moving Company owner Diana Ghiura



## Why Transylvania Moving Company loves Clover

Processes payments on any phone or tablet on the **Clover Go mobile app**—with or without the Clover Go card reader

It's easy to start processing **payments right away**

Allows multiple moving teams to **accept payments** on separate jobs

**Transparent** credit card processing fees

Getting set up with her first device was easier than she thought. “I got the Clover Go mobile app and card reader within 48 hours of ordering it, and could start taking payments right away.”

Her moving team also found Clover intuitive to use when processing payments on the job. “We’ve had zero connectivity issues with the Clover Go,” Ghiura explains. “It always connects with the app, so we can swipe the card right there. We don’t want to waste time with poor devices, or poor internet connection, or an application that doesn’t work. We’ve never had any issues with Clover, so that’s why we’ve stuck with it. I’m very happy with Clover.”

In cases where Ghiura’s team is managing multiple moves in a single day, they don’t need to worry about sharing the Clover Go card reader. “We run up to two trucks a day. If we have the second truck out, we just process the payments online. Either I do it myself from the dashboard or I have the guys do it from the Clover Go app, which is a great thing because you don’t need to have the Clover Go card reader to process the payment on the phone. It’s been a great resource for us.”

Clover facilitates moves for Ghiura’s team for moves all across New England, even outside of cities and suburbs. “We do a lot of moves in rural areas — New Hampshire, Vermont — where reception is not as consistent, and we still haven’t had any connection issues with the Clover Go card reader. It’s been very reliable.”

Beyond the dependability of processing, Ghiura likes the transparency of Clover’s processing fees. “I also think the processing fees are pretty well disclosed. So you know exactly how much to expect to pay when you swipe the card.”

Ghiura appreciates Clover’s partnership in her young business, and looks forward to growing Transylvania Moving Company along with Clover. “You guys have a solid card reader, a very reliable software and I would definitely recommend it to anyone.”

For more information,  
please contact your business consultant.